

# **SAN FRANCISCO SECURITY TRADERS ASSOCIATION**

2020 Annual Conference

June 11-14, 2020

## **SPONSORSHIP DETAILS AND LETTER OF AGREEMENT**

The 90<sup>th</sup> Annual San Francisco Security Traders Association conference invites industry attendees to join us in beautiful Pebble Beach, CA. Please review the sponsorship options that are available below. All sponsors for the conference will be tiered in a tombstone format. The level of visibility that your firm receives depends on the level of sponsorship chosen. All participants in the syndicate will sponsor all events. The tombstone will be visible to the conference attendees on signage throughout the conference, listed on the registration gifts given to all registrants and prominently displayed on our website.

Please fill out this form as a formal request to sponsor the conference. An invoice can be sent if requested.

## **DETAILS**

### **Tier 1 Sponsorship: \$12,500.00**

1. Your company name listed alphabetically in the top tier of the tombstone on all materials at the conference and your logo listed on our website
2. Six complimentary registrations
3. Sponsor room drop of a marketing item to each SFSTA guest of the hotel
4. Sponsorship of a golf hole at the SFSTA Golf Tournament at Spanish Bay, with signage

### **Tier 2 Sponsorship: \$10,000.00**

1. Your company name listed alphabetically in the second tier of the tombstone on all materials at the conference and your logo listed on our website
2. Four complimentary registrations
3. Sponsor room drop of a marketing item to each SFSTA guest of the hotel

### **Tier 3 Sponsorship: \$5,000.00**

1. Your company name listed alphabetically in the third tier of the tombstone on all materials at the conference and your logo listed on our website
2. Two complimentary registrations

### **Tier 4 Sponsorship: \$2,500.00**

1. Your company name listed alphabetically in the fourth tier of the tombstone on all materials at the conference and your logo listed on our website

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## LETTER OF AGREEMENT

*\*This form must be returned and payment received for SFSTA to allow any of the benefits of the sponsorship to be obtained.\**

### Sponsorship Levels:

Tier 1 - \$12,500

Tier 2 - \$10,000

Tier 3 - \$ 5,000

Tier 4 - \$ 2,500

Please send me an invoice

Please charge the credit card below

COMPANY NAME: (AS IT WILL APPEAR ON ALL CONFERENCE MATERIALS)

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CONTACT NAME: \_\_\_\_\_ ALTERNATE CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MAILING ADDRESS:

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Payment form:  Check  Visa  Mastercard  American Express

Credit Card #: \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVS Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form via email to [contact@sfsta.com](mailto:contact@sfsta.com)

Checks made payable to SFSTA can be mailed to

PO Box 2156, San Francisco, CA 94126

For any questions? Please contact: SFSTA @ 415-503-9399